For Release: March 17, 2014 10:00AM CST

 $\textbf{Mercier-Jones Supercraft}^{\tt TM}$

Chicago's Mercier-Jones Hovercraft Enters Luxury Vehicle Market

with their 2015 Supercraft $^{\text{TM}}$

Mercier-Jones blends the future of hovercraft innovation with cutting edge

luxury high performance sports car technology, resulting in the world's first

Supercraft $^{\mathbb{M}}$ Elegant, fast, agile and easy to pilot; the 2015 Supercraft is

an advanced amphibious vehicle certain to draw attention.

 $\textbf{\it Chicago, IL \it USA-Mercier-Jones \it Supercraft^{TM}-Chicago's Mercier-Jones}$

Hovercraft announces the company will be delivering their first Mercier-Jones

Supercraft $^{\text{\tiny{IM}}}$ in May of this year. Michael Mercier, CEO and Co-Founder

confirmed that 10 collector's edition will be available on May 15th with 50

more units scheduled to be manufactured by October. The company also

confirmed that the MSRP of the 2015 Supercraft will start at \$ 75,000 / \in

54,000. Customers can choose a variety of options to make their buying

experience personal and unique. "We are pleased to lift the veil on the

future of personal transportation," Mr. Mercier commented. "The amount of

interest we have received since our first public announcement late last year

is staggering. These collectable first editions are already highly sought

after."

The Future of Transportation is Here

Mercier-Jones has designed a cutting edge, agile, and high-performance

hybrid-electric hovercraft that is positioned to revolutionize personal

transportation. The patent-pending directional control system makes the

Mercier-Jones hover vehicle safer and easier to operate than conventional

hovercraft therefore paving the way to search and rescue and even street

legal versions in the not-so-distant future. The eco-friendly hybrid

powertrain improves performance while reducing environmental impact and noise pollution. With support from key development partners Barger Tech Ltd., Indy Car builder JT Composites, MOMO, and other, this premium two-seater, supercar inspired hovering vehicle is now speeding to market. "To date, there has never been a more agile and easy to pilot hovercraft than the Mercier-Jones Supercraft, so we think we are going to attract a whole new demographic of hovercraft owners," added Mercier. With features and designs inspired by the world's elite supercars like the Audi R8 and Bugatti Veyron, the Supercraft is the car of the future you can drive really fast over land, ice, sand, water and everything in between.

Luxury Vehicle of the Year

The World combined Luxury Goods Market for 2013 was almost \$300 Billion annually according to Boston's Bain & Company's 2013 Market Study. Mercier-Jones will be striving to penetrate the luxury market by establishing a luxury brand that is high quality, personalized, rare and unique with a lifetime of over-the-top customer service. We anticipate Mercier-Jones will have no rivals in the present luxury vehicle marketplace. "I expect you will be seeing some version of our Supercraft in a major film release soon. It's just too cool to not be in James Bond's safe-house," added Chris Jones, COO and Co-Founder.

Features and Specs

With top speeds estimated at over 80 MPH and acceleration that will rival it's supercar cousins, Mercier-Jones hopes to handily beat the hovercraft land-speed record this summer of 56.25 mph and the water-speed record of 86.5 mph. Speed freaks will be interested to know that the Supercraft has 250 pounds of thrust and a thrust-to-weight ratio of 0.208 which is slightly better than the supersonic B-2 Stealth Spirit at 0.205.1

Current features of the handcrafted Supercraft include hybrid electric

drivetrain; liquid cooled duel rotary engine; alternative fuel conversion

packages for diesel, kerosene, ethanol, natural gas, bio gas, or propane;

fly-by-wire control system; carbon-fiber body; light weight chromium alloy

frame; halogen lamps; LED running lights; GPS navigation; Android driven

cockpit display; Bluetooth and Wi-Fi connectivity; hands free phone

integration; 4 speaker digital audio system with a sub-woofer option; custom

made Formula One inspired seats; refrigerated personal drink wells; 6 color

schemes including Gotham Night™; customized wood trim packages including

teak, walnut, maple and zebrawood; and personalized monograms. Injector seats

and rocket boosters sold separately.

Founded in 2013, Chicago's Mercier-Jones has patent pending technology in its

revolutionary propulsion system and hybrid drivetrain, making it the most

innovative hovercraft manufacturer in the world.

###

The names of actual companies and products mentioned herein may be the trademarks of their

respective owners.

For more information, press only:

James Toland 312 505 2927

james@mercier-jones.com

For more information on Mercier-Jones Supercraft $^{\mathbb{T}M}$:

http://www.mercier-jones.com/

info@mercier-jones.com

¹ USAF Fact Sheet

EPKs available by request